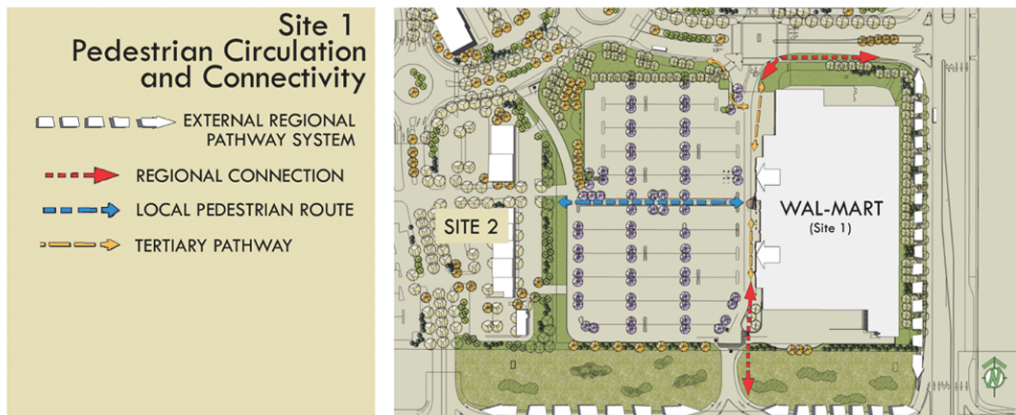


# Sage Hill Crossing

Calgary, Alberta

As part of a multi disciplinary design team (which included Gibbs Gage Architecture), L A West actively participated in establishing the development framework for this expansive commercial district. Poised to be one of the biggest and most diverse business retail centres in northwest Calgary, Sage Hill Crossing is one of our largest scale projects.

Our roles included marketing analysis, way-finding and pedestrian master planning, theme development, landscape architecture and the incorporation of low impact development techniques primarily related to storm water management.



**Materials Palette**  
 - Sandstone veneer  
 - Corten Steel panels  
 - Corrugated Steel backdrops  
 - Galvanized accents

**Signage  
 Common Theme Elements**



**Primary Identification Monument**  
 Emphasis on theme & identity - located at main access points to Sage Hill Crossing.



**Secondary Identification Monument**  
 Emphasis on theme & identity - located at access to prominent tenant sites.



**Wayfinding Marker**  
 Emphasis on wayfinding / theme & identity - located at wayfinding nodes



**Themed Marker**  
 Emphasis on theme & identity / wayfinding - located at tertiary nodes



## PROJECTS

L A West



### Type:

Commercial Development

### Client:

Genesis Land Dev. Corp.

### Size:

125 acres

### Services:

- Way Finding
- Parking Design
- Landscape Design
- LID Analysis
- Theme Development
- Logo Studies
- Landscape Guidelines